



Website

**HOSTING, ANALYTICS,
SECURITY & MANAGEMENT**

Services



Website Hosting, Analytics, Security & Management

HOSTING

We look after your digital assets

This is **your current hosting** package



Online 99.9% of the time

With Coup hosting servers, we make sure your website is online 99.9% of the time. Our internal practices ensure you are online and secure so you don't have to worry.



We use premium server space

Your website is the first point of contact for your business, so its important to ensure its running how it should. We use the fastest servers so your websites' loading time is as optimised as it should be.



We monitor your website

One of our most favoured parts of our hosting packages is out monitoring service. We make sure we have eyes on your site once a month to ensure its running as it should.



Access to Coup on demand

By being a part of a full service agency allows you to have access to programmers and designers when you need them. Coup is on-call for you.

Website Hosting, Analytics, Security & Management

WHAT ELSE DO WE OFFER?

These are the Coup **website management** capabilities

There's a bit more to your **website** than you expect



Coup Website Analytics

Do you want to know more about who is visiting your website? You need our analytics package. We curate your data to ensure your site traffic is captured and reported on.



Kickstart your digital marketing

Do you have a CRM? Digital marketing is a complex and sometimes costly exercise but it doesn't have to be. Ask us about our digital marketing packages



Search Engine Optimisation

Want your website to be referenced better by search engines and AI? Ask about our packages to display you ahead of your competitors



Website Management

Do you want someone to maintain, update, and monitor your website? Sign up to our management package to get us to manage your assets



Backups and Security

Have you backed up your website lately? Get your website updated at regular intervals to ensure your site is secure and ready if you experience a data breach

WHAT ELSE DO WE DO?

Coup Firm is a full-service agency who offers the following capabilities

Your package with us is related the following services

1. COMPANY STRATEGY

Coup Firm specialises in advanced Brand development, PR strategies, narrative development, rebranding, market research for an exclusive range of clients.

3. WEBSITE DEVELOPMENT

Coup offers comprehensive website development & management. Internal services include imagery curation, SEO, plugin integration, infographics. Interactivity and animation to create engaging/effective online experiences.

2. GRAPHIC DESIGN

Coup Firm offers graphic design for websites, brochures, posters, annual/sustainability reports; advanced mapping, tables and graphs, signage, PR templates, stationery, merchandise, and email signature design.

4. PRESENTATIONS

Coup Firm develops full production video for impact and investment. Services include story boarding, animation, script writing and re-cut services to produce high-definition/engaging video.

